

Welcome to the

**26th Annual Conference of the**

**International Association for Applied *Management***

**London, England**

**July 11–13, 2019**

**Conference location:**

**Holiday Inn London Kensington Forum**

[97 Cromwell Road, London, SW7 4DN](https://maps.google.com/?q=97+Cromwell+Road,%C2%A0+London,+SW7+4DN&entry=gmail&source=g)

[+ 44 (0) 871 942 9100](tel:%2B%2044%20%280%29%20871%20942%209100)

[http://www.hikensingtonforumhotel.co.uk](http://www.hikensingtonforumhotel.co.uk/)

**Submission Deadline:**

Papers must be RECEIVED by

***February 15, 2019***

# ICAM PROGRAM THEME

Recent advances in the theory and research in management and administration.

# ICAM PROGRAM OBJECTIVES

1. To encourage scholars to share their theory, research, and experience in management and administration.

2. To provide effective managerial responses to environmental challenges of the 21st century.

3. To provide a forum for exchange of information between management scholars and practitioners.

**Submission Information for the ICAM & ICSI**

# PAPERS, SYMPOSIA, AND WORKSHOPS

You are invited to submit a 300–500 word summary of your paper and/or proposal for a symposium(s) for review to one of the Tracks at the IAAM website⎯**IAAM990.COM**. Each submission should include the name, affiliation, phone, fax, and email of each author. Symposium proposals must include a statement of objectives and a two-page summary of ***each*** presentation.

# SUBMISSION AND REVIEW PROCEDURES

**Submissions must be RECEIVED by February 15, 2019.** *A double-blind review process will evaluate all submissions.* Papers should not have been presented or published elsewhere prior to the conference and you are restricted to three submissions.

# PROGRAM ORGANIZATION

The meeting will be organized around 7 tracks and will feature competitive and invited paper sessions, symposia, and workshops designed to share ideas and research findings. Innovative sessions are encouraged, as are research and theory targeted toward practitioners.

# PUBLICATIONS

Summaries of papers, symposia, and workshops presented at the conference will be published in the ***Proceedings***. Selected papers will be published in ***Applied Management Journal*, Vol. 20**. If you want your paper to be considered for publication in it, please send it as an attached file in Word to [1990iaam@gmail.com](mailto:1990iaam@gmail.com).

# Life PRESIDENT

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# in Management

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**TRACKS & CHAIRS**

**Track 1: Intelligence, Creativity,**

**Conflict & Innovation**

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**Track 2: Entrepreneurship**

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Track 3: Strategic Management &

Organization Theory

*Dr. Helen Liang Feng*

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**Track 4: OB, Organizational Learning**

**& Leadership**

*Dr. Cheng Sim Quah*

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[quahcs03@yahoo.com](mailto:quahcs03@yahoo.com)

Track 5: HRM, Gender, & Diversity

*Dr. Samina M. Saifuddin*

Morgan State University   
 [samina.saifuddin@morgan.edu](mailto:samina.saifuddin@morgan.edu)

**Track 6: Sustainability, Operations &**

**Supply Chain Management**

*Dr. Ismail Civelek*

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**Track 7: Healthcare Administration**

Dr. Shakti Kumar Gupta   
 All India Institute of Medical Sciences  
 [shakti810505@gmail.com](mailto:shakti810505@gmail.com)

**Registration Fees for the joint conference**

**26th Annual Conference of the Association for Applied Management**

**July 11–13, 2019**

**Conference Registration:** (If your submission is accepted, you must pay your registration fee one month after acceptance.)

Fee paid on or before May 15, 2019

Members US $499.99 (Annual membership fee, $50).

Non-members US $529.99

Students US $249.99

Fee paid after May 15, 2019

Members US $599.99

Non-members US $679.99

Students US $299.99

**\* Copy of ID required**. *No refund of Registration Fee after 5/15/18*

Conference Registration will include the following:

1. ***Applied Management Journal*, Vol. 20**

2 ***Proceedings*** and Program

3 Refreshment (6)

4. Breakfasts (3)

5 Lunch (3)

### IAAM List

To participate in the IAAM, you must become a member of the IAAM list.

To subscribe to or unsubscribe from the IAAM list, go to

**<http://lists.wku.edu/mailman/listinfo/iaam>**

To send a message to the whole group, send mail to [iaam@lists.wku.edu](mailto:iaam@lists.wku.edu).

# International Association for Applied Management

c/o Center for Advanced Studies in Management

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