

Welcome to the

**27th Virtual Annual Conference of the**

**International Association for Applied *Management***

**April 10–11, 2021**

**Submission Deadline:**

March 5, 2021

# ICAM PROGRAM THEME

Recent advances in the theory and research in management and administration.

# ICAM PROGRAM OBJECTIVES

1. To encourage scholars to share their theory, research, and experience in management and administration.

2. To provide effective managerial responses to environmental challenges of the 21st century.

3. To provide a forum for exchange of information between management scholars and practitioners.

**Submission Information for the IAAM**

# PAPERS, SYMPOSIA, AND WORKSHOPS

You are invited to submit a 400–500 word summary of your paper and/or proposal for a symposium(s) for review to one of the Tracks at the IAAM website⎯**IAAM990.COM**. Each submission should include the name, affiliation, phone, fax, and email of each author. Symposium proposals must include a statement of objectives and a two-page summary of ***each*** presentation.

# SUBMISSION AND REVIEW PROCEDURES

**Submissions must be RECEIVED by March 5, 2021.** *A double-blind review process will evaluate all submissions.* Papers should not have been presented or published elsewhere prior to the conference and you are restricted to three submissions.

# PROGRAM ORGANIZATION

The meeting will be organized around 8 tracks and will feature competitive and invited paper sessions, symposia, and workshops designed to share ideas and research findings. Innovative sessions are encouraged, as are research and theory targeted toward practitioners.

# PUBLICATIONS

Summaries of papers, symposia, and workshops presented at the conference will be published in the ***Proceedings***. Selected papers will be published in ***Applied Management Journal*, Vol. 21**. If you want your paper to be considered for publication in it, please send it as an attached file in Word to 1990iaam@gmail.com.

# Life PRESIDENT

*Dr. Afzal Rahim*

1990iaam@gmail.com

Western Kentucky University

# PRESIDENT

*Dr. Ismail Civelek*

ismail.civelek@wku.edu

Western Kentucky University

**VICE PRESIDENTS**

*Dr. Helen Liang Feng*

mdiamon1@ju.edu

Western Kentucky University

*Dr. Cheng Sim Quah*

csquah@iab.edu.my

Institut Aminuddin Baki, Malaysia

**TRACKS & CHAIRS**

**Track 1: Intelligence, Creativity,**

 **Conflict & Innovation**

*Dr. Clovia Hamilton*

 Winthrop University

 clovia.hamilton@gmail.com

**Track 2: Information Technology**

 Lionel Q, Mew

 University of Richmond

 lmew@richmond.edu

**Track 3: Strategic Management &**

 **Organization Theory**

 *Dr. Helen Liang Feng*

 helenliang76@gmail.com

 Western Kentucky University

**Track 4: Organizational Behavior**

Hamid Khan

 Our Lady of the Lake University

 akhan@ollusa.edu

**Track 5: Organizational Learning &**

 **Knowledge Management**

 *Dr. Cheng Sim Quah*

Institut Aminuddin Baki, Malaysia

 quahcs03@yahoo.com

**Track 6: HRM, Gender, & Diversity**

  *Dr. Samina M. Saifuddin*

Morgan State University
 samina.saifuddin@morgan.edu

**Track 7: Sustainability, Operations &**

 **Supply Chain Management**

*Dr. Ismail Civelek*

 ismail.civelek@wku.edu

 Western Kentucky University

**Track 8: Healthcare Administration**

Dr. Shakti Kumar Gupta
 All India Institute of Medical Sciences
 shakti810505@gmail.com

**Registration Fees for the conference**

**27th Annual conference of the Association for Applied Management**

**April 10-11, 2021**

 **Conference Registration:** (If your submission is accepted, you must pay your registration fee through our website within 30 days.)

Fee paid on or before March 5, 2021

 Members US $125.00

 Non-members US $175.00

 Students US $75.00

Fee paid after March 5, 2021

 Members US $200.00

 Non-members US $250.00

 Students US $125.00

**\* Copy of ID required**. *No refund of Registration Fee after 2/15/21*

Conference Registration will include the following:

1. ***Applied Management Journal*, Vol. 21**

2 ***Conference Proceedings***

**3. Conference Program**

### IAAM List

To participate in the IAAM, you must become a member of the IAAM list.

 To subscribe to or unsubscribe from the IAAM list, go to

 **<http://lists.wku.edu/mailman/listinfo/iaam>**

 To send a message to the whole group, send mail to iaam@lists.wku.edu.

#  International Association for Applied Management

 c/o Center for Advanced Studies in Management

 1574 Mallory Court

 Bowling Green, KY 42103–1300, USA

 1990iaam@gmail.com